



# CORPORATE PARTNER

**BENEFITS PACKET 2022-23**



# Who We Are

- **Founded in 1975 in Washington, D.C. area to create a professional business community for women entrepreneurs**
- **Became the National Association of Women Business Owners (NAWBO)**
- **Strong and unified voice of more than 10 million women-owned businesses across the country**
- **Expanded across the U.S. to more than 5,000 members with chapters in major metropolitan areas**
- **Partner with World Association of Women Entrepreneurs to extend our global reach to 60 countries on five continents**



# Our Mission

**National Association of Women Business Owners (NAWBO)** propels women entrepreneurs into economic, social, and political spheres of power worldwide by:

- **Strengthening** the wealth-creating capacity of our members and promoting economic development
- **Creating** innovative and effective changes in the business culture
- **Building** strategic alliances, coalitions and affiliations
- **Transforming** public policy and influencing opinion



# Why a Corporate Partnership?

Provides exposure and access to the rapidly growing and dynamic community of women business owners in Nashville.

Demonstrates your commitment to women owned businesses as a *preferred partner* and supports their growth.



# Our Vision

NAWBO Nashville impacts, influences and propels Tennessee to be a leading state for women-owned businesses through its:

- Partnerships
- Advocacy Efforts
- Economic Impact
- Diversity & Inclusion



# Leadership

## 2022-23 Board of Directors & Committee Members

### OFFICERS

#### **PRESIDENT**

Deborah Ward, *Televergence*

#### **PRESIDENT-ELECT**

Pending

#### **TREASURER**

Rachel Kenyon, *Kenyon Services*,  
Bookkeeper

#### **IMMEDIATE PAST PRESIDENT**

Maria Brannon  
*Lightning Flash Creative*

#### **ADMINISTRATIVE ASSISTANT**

Elodie Habert, *Cocorico*

#### **ADVISORS**

Brittany Lorenzi, *BluePrint Strategy*  
Jacqueline Hayes, *Crayons & Marketing*

### COMMITTEES

#### **MEMBERSHIP CO-CHAIRS**

Elizabeth Moss, *Care Givers by Wholecare*

#### **MEMBERSHIP COMMITTEE**

Paris Love, *Paris Love Productivity Institute*  
Shelby Kuitems, *Paychex*  
Anna Fields, *Bubble Love*

#### **PROGRAM CHAIR**

#### **PROGRAMMING COMMITTEE**

Jasmine Dary, *Twisted Corks*

#### **CORPORATE PARTNERS CHAIR**

Teona Chapman, *First Horizon*  
PJ Olsen, *Restorative Strength Nashville*

#### **ADVOCACY CHAIR**

Kimble Bosworth, *OnPromos – Powered by Proforma*

#### **COMMUNICATIONS CHAIR**

#### **COMMUNICATIONS COMMITTEE**

Becky Bayne, *Becky's Graphic Design*  
Jocelyn Harms, *Password Creative*  
Andrea Farr, *Nashville Geek*  
Jennifer Renshaw, *Brand Mark Digital*  
Mridu Parikh, *Life is Organized*



# Event Highlights



## April 2022

N A W B O N A S H V I L L E ' S A P R I L M E E T I N G



# CELEBRATING YOURSELF

Self-Care for Women in Business  
with Lori Knowles, mindfulness coach







## March 2022

NAWBO NASHVILLE'S MARCH MEETING

# LOOKING BACK MAPPING THE FUTURE TOGETHER

A Panel Discussion with Nashville's  
Top Female Business Leaders  
Moderated by Jacqueline Hayes

MARCH 23rd  
11:30am - 1:00pm

MARCH EVENT  
PARTNER



BECKY'S GRAPHIC DESIGN®  
CREATIVE PRINT + DIGITAL SERVICES





## February 2022

NAWBO NASHVILLE'S FEBRUARY MEETING

# NOPE

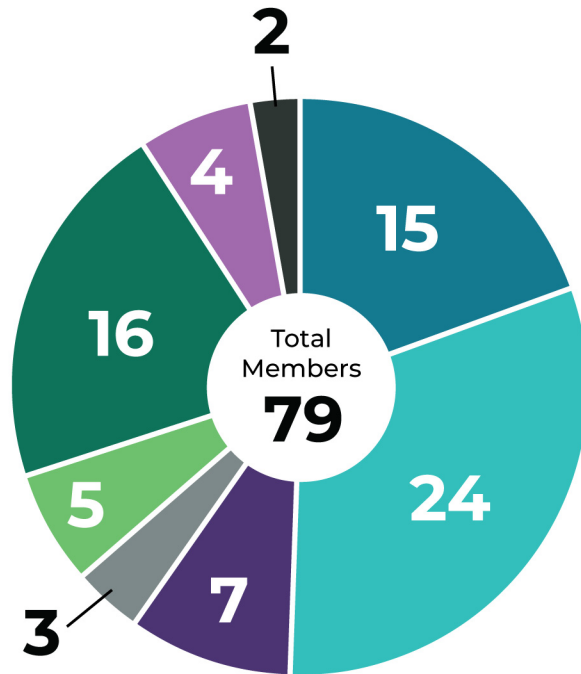
A RECKLESS OPTIMIST'S  
GUIDE TO  
AN UNSTOPPABLE LIFE

with Kimble Bosworth, owner,  
On Promos, Powered by Proforma





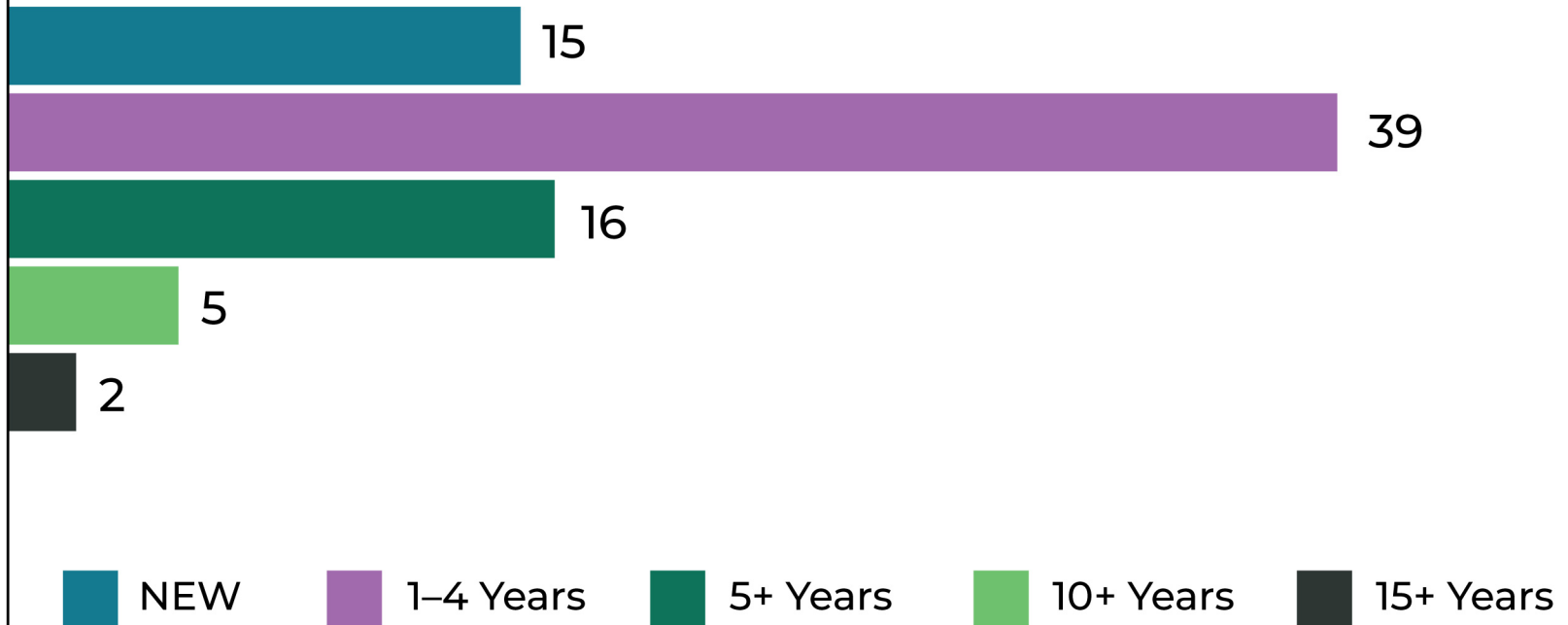
## Membership Tenure



-  New Members 2022
-  1 Year
-  2 Years
-  3 Years
-  4 Years
-  5+ Years
-  10+ Years
-  15+ Years



## Membership Overview





# Advocacy

## 2022-23 PUBLIC POLICY AGENDA

- ✓ Nonpartisan
- ✓ Access to Capital
- ✓ Education and Workforce
- ✓ Government Contracting and Disparity Studies
- ✓ International Trade
- ✓ Regulatory Reform
- ✓ Taxes
- ✓ Technology



Congressional Microbusiness Caucus  
Microloan Modernization Act



# Corporate Partners

NATIONAL  
CORPORATE  
PARTNERS



GOLD  
\$2,500



SILVER  
\$1,000



BRONZE  
\$500



IN-KIND  
SERVICES





# Corporate Partner Benefits

CORPORATE PARTNER BENEFITS	PLATINUM \$5,000	GOLD \$2,500	SILVER \$1,000	BRONZE \$500
One live event sponsorship to include*:	X			
- :30 - :60 advertisement during presentation	X			
- 5 min introduction from company representative and emcee recognition	X			
Provide featured speaker at one live event annually**	X	X		
Complimentary tickets to all NAWBO Nashville scheduled events (Comp codes provided)	3 comps	2 comps	1 comp	
Partner Spotlight blog post on our website which will be featured in our newsletter	X	X	X	X
Premier placement of company logo and backlink on our website and newsletter	X	X	X	X
Recognition of your company through our social media	X	X	X	X
Emcee partnership level recognition at every event	X	X	X	X

*\*Plus everything on the Live Event Sponsorship on the following page.*

*\*\*Program committee will work with Platinum and Gold partners at the beginning of each new year to weave their featured speaker into the annual calendar.*



# Live Event Sponsor

## **Package Includes:**

- Exhibit space – 6' clothed table to display collateral
- Luncheon admission for 1
- Recognition in the program
- Table tents with logo to be placed on all attendee tables
- 2 minute business spotlight to promote your services, products or special offers
- Social media promotion
- “Thank you” mention in the NAWBO Nashville weekly email post-event

NAWBO Member: \$150

Non-Member: \$250

Register on Eventbrite with the monthly event or contact [admin@nashvillenawbo.com](mailto:admin@nashvillenawbo.com).



# 2022-23 Partnership Agreement

Company name: \_\_\_\_\_

Company mailing address: \_\_\_\_\_

Your company's name as you prefer it to appear in print: \_\_\_\_\_

The industry in which your company provides services: \_\_\_\_\_

Company's website: \_\_\_\_\_

## Key contact information

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

## Alternate contact information

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Partnership Level		
___	Platinum Level	\$5,000
___	Gold Level	\$2,500
___	Silver Level	\$1,000
___	Bronze Level	\$500

Method of Payment	
___	Enclosed is a check for \$_____ payable to NAWBO Nashville.
___	Please e-mail invoice for \$_____ to e-mail address listed above.
___	Payment for \$_____ has already been submitted.

**REMIT PAYMENT and/or AGREEMENT FORM TO**  
 NAWBO Nashville  
 ATTN: Corporate Partners  
 2817 West End Avenue  
 Suite 126-219  
 Nashville, TN 37203

\_\_\_\_\_

**SIGNATURE**

\_\_\_\_\_

**DATE**